

Yorkshire Meats

“From field to fork, from pasture to plate - tracking your food every step of the way”

*H*ow often do you wonder where your meat comes from? Over recent years, consumers have become much more interested in the **origins of their meat** ~ we now want to know if our bacon is British, if our pork joints have come from pigs intensively raised indoors and what really goes into our sausages.

Through the **Adopt-a-Pig Scheme from Yorkshire Meats**, you can track your pig's life from start to finish. You will be sent **photo packs**, receive **email updates**, see it on the **internet**, and even **visit the pigs** in their natural surroundings. You can have **postcards and fridge magnets** of your very own pig made. At the end, you choose what you want back from your pig and after 6 months will sit down to the **perfect porcine feast**, knowing exactly where it all came from.

It's simple, it's easy and it's the ultimate in food provenance; a journey from field to fork, pasture to plate.



Meet the Pigs

With our **adoption scheme**, you are guaranteed to adopt a **rare breed pig**, usually an **Oxford Sandy & Black** (one of the rarest breeds of all), though sometimes another breed such as **Gloucester Old Spot** or **Tamworth**. All of our pigs **live outside** and have a **warm ark** for the night, as well as being fed specially formulated **additive-free foods from a local mill** alongside our own **apples, fruit and veg** from a local grocer's shop (they once even ate lychees!) and local **brewers' grain** from the York Brewery, meaning they enjoy an excellent and natural life as well as a mixed and exciting diet.



"I have always bought organic meat, but never experienced that remembered flavour and texture as we did last night. Well done!" – Patricia

What do you get?

Essentially this scheme is about **food provenance**; being aware of **where your food comes from** and how it got to your plate. The adoption scheme gives people the chance to **watch it every step of the way** and follow the **food from field to fork**.

1 ~ **Choose** and **name** your pig. Most piglets are adopted aged about 8 weeks old. You may even come to the farm in person to choose your piglet!

2 ~ You may also come to **visit the farm** and **visit your piglet** up to twice throughout the process. When you visit you may bring **family and friends** and make it a great day out.

3 ~ You will also receive **regular email updates** and most importantly full and informative **update packs through the post** with A4 colour prints of your pig living with his/her companions.

4 ~ As well as tracking your pig's progress by email and by post, you will also be able to **check up on him/her online**. We can create you an **individual page on our website** where all photos will be posted, with any news relating to your **chosen pig**.

5 ~ For those who really want to get closer to their **porcine friend**, we can also **professionally print** for you **postcards, fridge magnets, invitations, notepads and compliments slips**, all with your pig's picture on!

6 ~ And the best part of all, after about 5-6 months of adopting, you can **decide how you want the meat back**. You can choose **roasting joints, belly pork, back/loin bacon, streaky bacon, 9 flavours of sausages, gammon, loin pork chops or even a hog roast**.



How much will it cost?

For the privilege of **adopting-a-pig** and all of the work which goes with it (visits, photo packs, internet pages etc) we will charge you absolutely **nothing**. Instead, we ask you to **buy the whole hog** at the end of the process...

A whole pig weighs in at about **40-50 kg of meat**. This works out at between **£280 and £350**, though never more than **£380**. For this price you get all of the **meat back from your pig, butchered, vacuum packed, weighed and labelled** ~ just how you would like to find it. In terms of cost, you are paying about **£100** more than in a supermarket, the same as at a good butcher, and **£160** less than London prices. Any offal you choose to have from your pig is free of charge. Most people end up sharing their **pig's produce with friends, family or neighbours**. Some people have had a **hog roast** and thrown a **party** and others have decided to get **married** and have it at the reception. The choice is yours!

At the start of the adoption we take a **£50 deposit** which is deducted from the final amount payable when the meat is collected.

Adoption Scheme from Yorkshire Meats – Some further information

- 1) Even the best kept pigs occasionally catch illnesses and sadly, despite expert veterinary treatment, can die unexpectedly. In the unlikely event of your pig dying, Yorkshire Meats will offer the choice of 3 alternative packages:
 - Return of £25 (half of the original deposit) and a termination of the adoption
 - The choice of another pig from the same litter to adopt at no extra cost for the remaining period of time.
 - The choice of a new pig from the next litter to re-adopt from birth, at no extra cost.

- 2) As we are a small farm we are able to offer you a maximum of 3 visits and ask that these are by mutual arrangement.

- 3) Failure to buy the whole pig at the end of the adoption will result in the termination of the contract and the forfeit of the £50 deposit.

**James and Lucy Haxton
Yorkshire Meats
Habton House Farm
Little Habton
Malton
North Yorkshire
YO17 6UA
01653 669707
07710 440027**

*www.yorkshiremeats.co.uk
www.adopt-a-pig.co.uk
sales@yorkshiremeats.co.uk*